



# QUALITY POLICY

## Group Philosophy

**We create new forms of comfort and convenience by responding to the needs of today and anticipating the needs of tomorrow.**

Park24 Group provides comfort and convenience in forms both familiar and entirely new. We help to make urban environments and the lives of people living and working in them richer and pleasanter. We listen carefully to our customers to create services that meet the needs of the times and enhance sustainability. This thinking underpins all our interactions with all our stakeholders.

## Group Slogan

**We make life better**

Focused on the future, Park24 continuously invents new forms of comfort and convenience. We create new paradigms that turn conventional wisdom upside down. We respond to today's needs and identify the needs of tomorrow. We are committed to making people's lives better. That is our promise.

## Group DNA

- **Challenge**
- **Passion**
- **Innovative**
- **Sincerity**

## Group Action Guidelines

- **Acknowledge that you are a member of society.**  
Contribute to a better society by providing value-added services.
- **Act with sincerity.**  
Always make efforts to work with sincerity for our customers, society and yourselves.
- **Take up the challenges.**  
It is worth trying if the risks are already identified. Gain self-confidence by overcoming the challenges.
- **Be an active participant.**  
Treat everything you are involved with as your own problem, ensuring you do not become a spectator.
- **Find a way to realize your objectives.**  
Think how you can realistically achieve your goals instead of looking for excuses not to.
- **Create new values.**  
The values you create today will set the standards tomorrow.
- **Always have goals for personal growth and development.**  
The willingness to achieve your goals will become an incomparable energy.

In summary, this quality policy is a concise statement that reflects the organization's strategic goals, the framework for setting quality objectives, its commitment to satisfy applicable requirements, and its emphasizes on the continual improvement of the quality management system.